Electronic Patient Records: A Rhetorical Perspective on the Impact of Changing Media and Interface Design on Professional Practices

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Overview



- Background in EPRs
- Central Research Question
- Relevant Research Fields/Literatures
- Research Design and Methodology
- Current Project Status
- Conclusions



Background in EPRs

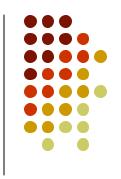
- EPRs are 'hot topics'
- Generally perceived as beneficial
- Research: EPRs have impact on practices
 - Unexpected, unintentional
 - Patel et al.
 - Contradicting views on the effects of EPRs on healthcare services (+/-)

Background



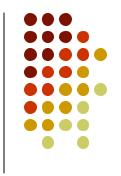
- Berg, 1999
 - EPRs: "reading and writing artifacts"
 - "Transformative power of IT"
 - Technologies are not neutral devices
 - Changes in EPR = changes in content and organization of medical practices
 - EPR form is inseparably entangled with the content of work activities
 - EPRs and professionals enable each other to affect each other

Background



- EPRs have significant impact on professional practices
- Two gaps in this research:
 - Importance of physical context
 - Importance of design context
- EPRs are not 'black boxes', nor 'stand alone systems'
 - Components
 - History of design decisions
 - Work in complex communication settings

Central Research Questions:



- What is the relationship between EPRs and the communicative work done by professionals in a multimodal healthcare setting?
- How does user-interface design influence the practices of healthcare professionals?

Relevant Research Fields / Literatures



- Effects of advanced IT on cognition, representation and understanding;
- Workplace discourse literature;
- Genre theory;
- Media theory;
- Rhetoric; Visual rhetoric.

Rhetoric



- Meaning is constructed in a context
- Language as socially motivated, having ideological functions
- EPRs and other records reorganize contexts of meaning and reconfigure ideological language use
- Rhetorical analysis = Understand how record text reflects and supports:
 - Specific ways of thinking
 - Specific social roles
 - Specific forms of credible knowledge

Visual Rhetoric



- Images carry ideological and social meanings
- Visual communication dominates in computer medicated communications
- User-interface is a visual image
- Visual rhetorical analysis = Understand how record visual design reflects and supports:
 - Specific ways of thinking
 - Specific social roles
 - Specific forms of credible knowledge





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Relevant Research Fields / Literatures



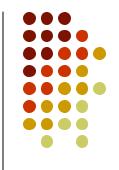
- Rhetoric
- Visual Rhetoric
- Media Theory
- Cognition theories
- Workplace Discourse theory
- Genre theory

Central Research Questions:



- What is the relationship between EPRs and the communicative work done by professionals in a multimodal healthcare setting?
- How does user-interface design influence the practices of healthcare professionals?

Research Design & Methodology



- Case study of EPR and other record media use
 - Observations:
 - Non-participant observations of daily interactions with records
 - Descriptive observations focused observations
 - 60 Hours completed to date
 - Interviews:
 - Semi-structured interviews
 - 12 Interviews completed to date
 - Informal interviews during observations

Research Design & Methodology

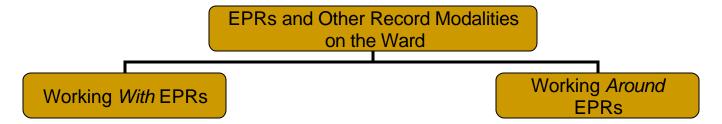


Grounded Theory Approach to Analysis

- Continuous collection and analysis of data
- Theory generation
- Theoretical categories are developed from analysis of the collected data
- Data determines relevant fields/literatures
- Can't choose theoretical lenses (problematic)
- Many available theoretical fields since the analytical tools in any one field may not be relevant

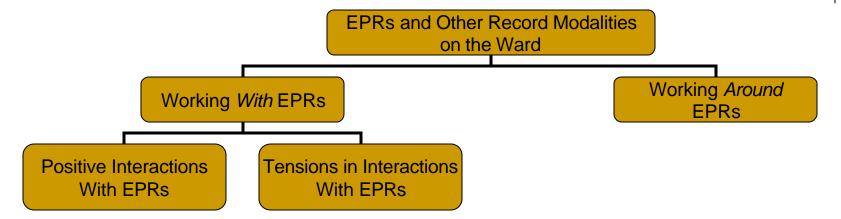






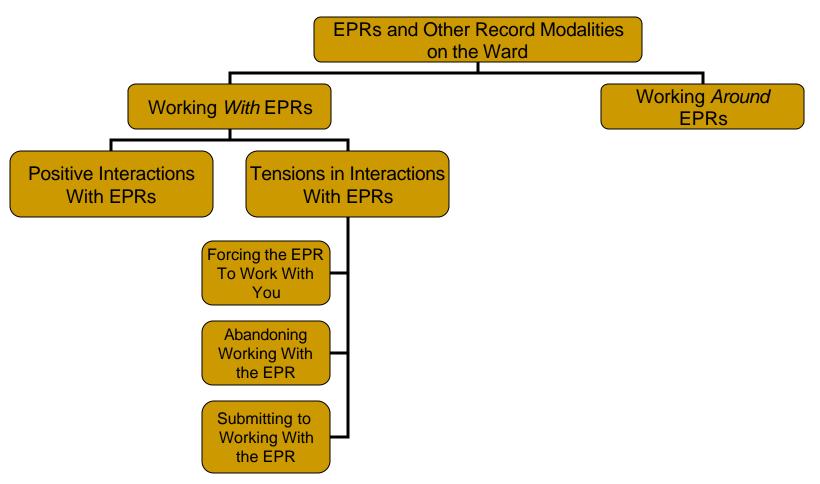






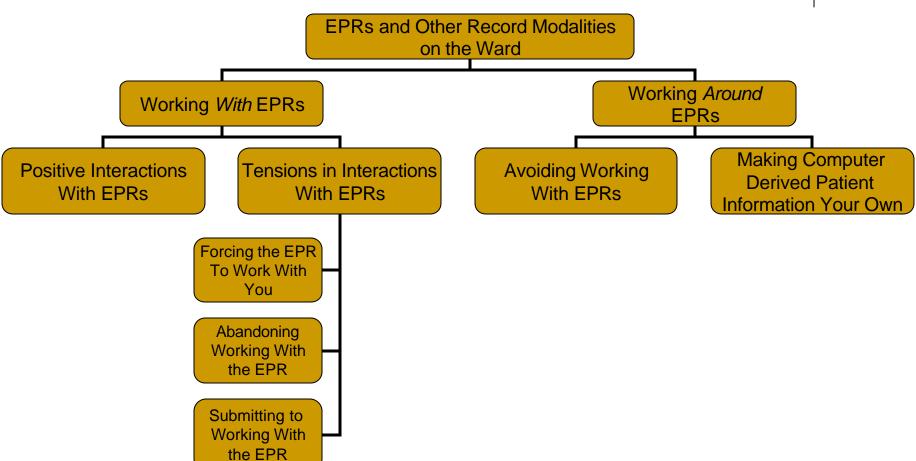






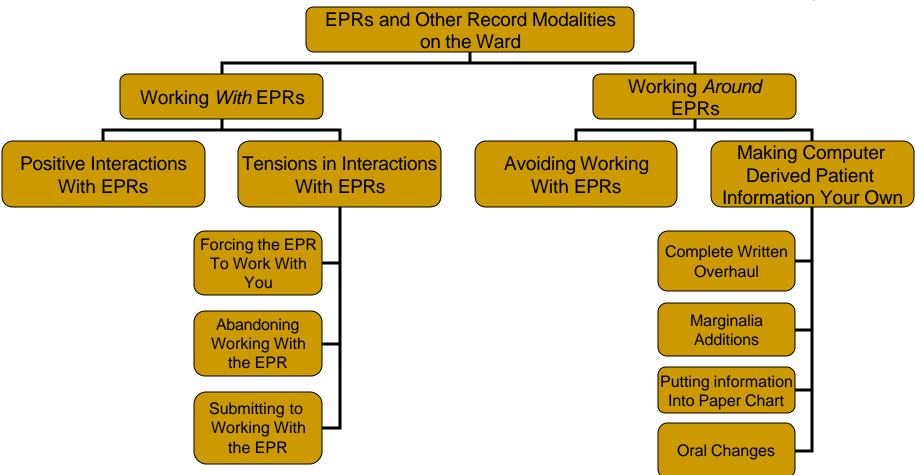












Preliminary Conclusions



- Importance of oral and paper-based communications
- EPRs support specific social roles
- Workarounds' will be created when EPRs don't reflect professional values or workflow
- Decision making done away from EPR
- EPRs vs. the Paper Chart
- EPRs work

Future Research



- Other EPR designs
- Other physical settings
- Medical Education
- Many others...

A Word of Thanks



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- Study Participants



New EPR



